

WSOC-TV

Agency Name: American Media

Todays date: 10/29/2012

Advertiser Name: Hudson / R/US Representative

Invoice Nbr.: _____

Credit

Debit

Refund

Transfer

OSI Contract #

335857

Agency #

Advertiser #

Order Type

Date Aired: _____

Time Aired: _____

A/E Name: Andrea Moore

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$1,000.00

Net Credit/Debit: \$850.00

REASON FOR ADJUSTMENT:

SALES

- Agency Commission Adj.
- Sales Ordering Error
- Makegood Error
- Rate Adjustment
- Telerep Ordering Error
- Telerep Makegood Error
- Spots Double Ordered

OTHER

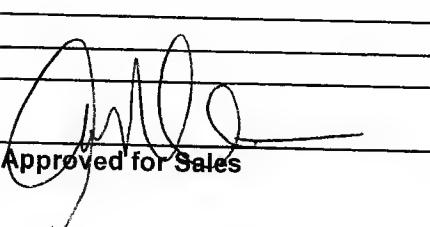
- Carting Error
- Technical Difficulty
- Network Overrun
- Invoice Billing Error
- Computer Conv. Error
- Production Billing Adj.
- Internet

TRAFFIC

- Product Conflict
- Poor Rotation
- Incorrect Media
- Outside Time Period
- Order Entry Error

EXPLANATION:

rebates from the week of 10/15- dollars are being resent
11/1 Th-fr 1137p-1237a 2x \$500


Approved for Sales

Approved for Accounting



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

American Media & Advocacy Group
815 Slayers Lane
Alexandria, VA 22314

Contract # 335857

10/09/12-11/03/12

10/05/12

Charlottesville (WSOC)

By Broadcast Month

Spots

Rate

Schedule Dates
Advertiser
Po/R Hudson/R/NC US Representative (16382)
Agency
American Media & Advocacy Group (4189)
Product
Political - Federal Candidate (1067)
Brand
3323 HUDSON/NRCC (139166)
Sales Office
Telerep/Philadelphia, Philadelphia (1057)
Buyer Name
ROBINSON, TRACEY
Phone/Fax
/

Date Entered
Last Modified
Entered By
Co-Op
Headline #
No
Demo

10/31/12
Jill Hipskind
No
06364552
\$40,525.00
\$3800.00
56
\$44,325.00

CPE
Account Types
National/Political
Billing Type
Standard
Comments
HUDSON/NRCC
**** THIS IS A CASH-IN ADVANCE SCHEDULE ****
CONGRESS RICHARD HUDSON FOR

Commission \$6,648.75
Net Total \$37,676.25
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11P- 11:35P (EST)							1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		EYEWITI NWS 11	10/5/12
2.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11:35P- 12:05A (EST)							1		1	\$700.00	\$700.00	Charlotte (WSOC)		ABC-NETLINE	10/5/12
3.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	12P- 1P (EST)							1		1	\$750.00	\$750.00	Charlotte (WSOC)		EYEWITI MIDDAY	10/5/12
4.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5P- 5:30P (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)		EYEWITI NWS 5	10/5/12
5.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5:30P- 6P (EST)							1		1	\$875.00	\$875.00	Charlotte (WSOC)		EYEWITI NWS 30	10/5/12
6.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6P- 6:30P (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		EYEWITI NWS 6	10/5/12
7.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	7P- 7:30P (EST)							1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		INSIDE EDITION	10/5/12
8.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	7A- 8A (EST)							1		1	\$775.00	\$775.00	Charlotte (WSOC)		GD MRN AMR	10/5/12
9.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	11P- 11:35P (EST)							1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		EYEWITI NWS 11	10/5/12
10.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	11:35P- 12:05A (EST)							1		1	\$700.00	\$700.00	Charlotte (WSOC)		ABC-NETLINE	10/5/12
11.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	12P- 1P (EST)							1		1	\$375.00	\$375.00	Charlotte (WSOC)		EYEWITI MIDDAY	10/5/12
12.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30P- 6P (EST)							1		1	\$875.00	\$875.00	Charlotte (WSOC)		EYEWITI NWS 30	10/5/12
13.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6P- 6:30P (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		EYEWITI NWS 6	10/5/12
14.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	7P- 7:30P (EST)							1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		INSIDE EDITION	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 335857
Schedule Dates 10/09/12-11/03/12
Advertiser Pol/R Hudson/R/NC US Representative (16382)
Agency American Media & Advocacy Group (4189)
Product Political - Federal Candidate (1067)

Brand 3233 HUDSON/NRCC (139165)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name ROBINSON, TRACEY
Phone/Fax /

CPE 27449173323
Account Types National/Political
Billing Type Standard
Comments **NOT CONFIRMED**
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , RICHARD HUDSON FOR CONGRESS

Charlotte (WSOC) By Broadcast Month	Spots	Rate
Oct. 2012	50	\$40,525.00
Nov. 2012	6	\$3,800.00
Grand Total:	56	\$44,325.00

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Date Entered 10/05/12
Last Modified 10/31/12
Entered By Jill Hipskind
CO-OP No
Headline # 06364552
Demo
Order Type Normal
Packate Deal
Commission % 15.00
Commission \$6,648.75
Net Total \$37,676.25
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7A- 8A (EST)	1									\$775.00		Charlotte (WSOC)	GD MRN AMR	10/5/12
16.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	8A- 9A (EST)	1									\$775.00	\$725.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
18.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	7A- 8A (EST)	1									\$325.00	\$325.00	Charlotte (WSOC)	EYE MRN SA MRN2	10/5/12
20.1	Normal Line / Spot	10/14/12-10/14/12	4	:30	11P- 11:35P (EST)										\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
21.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	11P- 12:30P (EST)										\$275.00	\$275.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
22.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P- 6:30P (EST)										\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYE NWS SUN 6	10/5/12
23.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	7A- 8A (EST)										\$300.00	\$300.00	Charlotte (WSOC)	EYE NW SU MRN2	10/5/12
24.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	11P- 11:35P (EST)										\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
25.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	11:35P- 12:05A (EST)										\$700.00	\$700.00	Charlotte (WSOC)	ABC-NETLINE	10/5/12
26.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	5P- 5:30P (EST)										\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
27.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	5:30P- 6P (EST)										\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWSS 30	10/5/12
28.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	6P- 6:30P (EST)										\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
29.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	7A- 8A (EST)										\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
30.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	8A- 9A (EST)										\$725.00	\$725.00	Charlotte (WSOC)	GD MRN AMR	10/5/12

CONFIRMATION CONTRACT

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Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____



WSOC-TV
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Charlotte, NC 28206-2700

Contract # 335857
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RICHARD HUDSON FOR
CONGRESS

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46.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	7P- 7:30P (EST)				1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12	
47.0	Normal Line / Spot	10/10/12-10/10/12	S	:30	7A- 8A (EST)							1	1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12	
48.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7:30P- 7:56P (EST)							1	1	\$850.00	\$850.00	Charlotte (WSOC)	ENT TONIGHT 30	10/5/12	
49.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	7:30P- 7:56P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	ENT TONIGHT 30	10/5/12	
50.0	MG For 15.0.1 / Spot	10/17/12-10/17/12	5	:30	5A- 5:30A (EST)							1	1	\$425.00	\$425.00	Charlotte (WSOC)		10/16/12	
51.0	MG For 15.0.1 / Spot	10/17/12-10/17/12	5	:30	12:05A- 1:05A (EST)							2	2	\$150.00	\$300.00	Charlotte (WSOC)		10/16/12	
52.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7P- 7:30P (EST)							2	2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/29/12	
53.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	5:30A- THE CHRIS MATTHEWS SHOW							2	2	\$200.00	\$400.00	Charlotte (WSOC)		10/29/12	
54.0	Normal Line / Spot	11/01/12-11/02/12	4	:30	11:37P- 12:07A (EST)							2	2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/31/12	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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